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**Department:** People - Children  
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**Our Ref:** HAFSUMMER2021

Send to: Primary Heads  
Secondary Heads

Dear Headteacher

**RE: Holiday Activities and Food (HAF) programme 2021**

Following on from my previous letter dated 26/05/2021, the Holiday Activities and Food (HAF) Programme is now underway.

The DfE grant funding to local authorities has given us the opportunity to coordinate free holiday provision - including healthy food and enriching activities - for children who receive benefits-related free school meals (FSM). It will of course be optional for eligible children to attend this provision if they wish.

We now have a list of Providers offering various activities ranging from music workshops, holiday clubs, sporting activities, creative arts and crafts to dance and drama. Now more than ever, we need the support of schools to get the word out to families. There has been a flurry of activities in the press this week with Marcus Rashford leading on the promotion of the HAF Programme.

We were excited to see the HAF video which debuted on Good Morning Britain yesterday! If you have not yet had the opportunity to watch the video, it can be accessed here: [HAF 2021 | End Child Food Poverty](#).

This link can be placed on your school website to further promote this wonderful opportunity for the children. Some schools are venues for the HAF Programme, and we thank you for this.

There are still various ways you and your schools can support the programme, which is 4 hours a day, 4 days a week over 4 weeks during the summer holidays and 4 days during the Christmas holidays.

- A. **Offer a full Holiday Activities and food Programme** – This is 4 hours a day, 4 days a week for 4 weeks of the summer holidays and a week during the Christmas holidays.
- B. **Offer of your venue-** We have various providers who want to run HAF Programmes but are unable to secure a venue to run the activities from.
- C. **Offer of your catering facilities** – A major component of the HAF Programme is ensuring the children are provided a healthy meal during the 4 hour programme. For this we need school sized kitchen facilities and staff. HAF funding will of course cover the cost of the food provision.
- D. **Promotion of the programme to all families eligible for free school meals-** this would be through letter issued by the HAF team with a HAF code for parents to take to their preferred provider and register the children for activities.

If you currently have plans to have a holiday programme, the HAF funding could help cover the cost of a provision to support SEND children as well as children eligible for free school meals whilst at the same time admitting those who can pay to attend.

**Information to Parents**

I have attached a sample of the letter going out to parents of eligible children. I have also attached a flyer for the summer HAF to be included with your next newsletter to families or included on your website.

We would appreciate your support on this exciting programme and look forward to working with you.

Please contact Dayo Williams on 07749 710114 if you have any questions regarding the Holiday Activities and Food (HAF) Programme.

Yours sincerely,

*DWilliams*

Dayo Williams  
On behalf of the multi-agency HAF Steering Group