

Brake's Kids Walk

Better by...



About this activity

Suitable for primary schools.

Brake's Kids Walk is an annual nationwide walking event that takes place in June and aims to increase awareness of road safety and the benefits of walking.

A day where thousands of children across the country will put their best feet forward to take part in Brake's Kids Walk. The walk, co-ordinated by Brake, the road safety charity, promotes road safety and the health and planet-saving benefits of walking, whilst getting children to raise awareness of important road safety messages in their community about:

- foot paths
- cycle paths
- safe places to cross the road
- slow traffic
- clean air.

School staff can register to receive their free action pack full of posters, lesson plans and activities to help their school get involved.

For more information brake.org.uk/kidswalk or email kidswalk@brake.org.uk

Work with your Active Travel Ambassador and/or your school travel working group to plan the walk.

How to evidence your activity

- Add your story to the Modeshift STARS website.
- Explain the activity, add photos and include participants' feedback.
- You can include any posters and letters you produced as well as your risk assessment and any correspondence with Brake.

How it helps

This activity counts towards travel activity:

- encourages walking as a daily activity
- allows children to explore their local environment
- supports the curriculum.



Activity steps

- 1. Get ready**
Visit the Brake's Kids Walk web page to find out more about how you can get involved and register your school for a free pack.
- 2. Plan your walk**
With your school travel working group and/or ATAs work through the Brake's Kids Walk checklist for organisers found on the event webpage.
- 3. Lessons in road safety**
Use the build up to the walk as an opportunity to discuss road safety in your lessons. You could ask your pupils to design posters focusing on key road safety messages, for example.
- 4. Shout about it**
Promote the walk and its road safety messages to the wider school community, with posters and an article in the newsletter and on the website.
- 5. Get walking**
Enjoy the walk and don't forget to take lots of photos.
- 6. Tell your story**
Feedback to your borough officer and add your story to the Modeshift STARS website.

This activity can count towards your Modeshift STARS accreditation: Travel activity - C16-C18
Supporting: Promotion PR1, PR7,
Curriculum CU1, CU8, Partnership P3

