

# The Golden Lock

Better by...



## About this activity

Suitable for primary and secondary school pupils.

The Golden Lock is a fun way to encourage pupils to ride bikes to school as often as possible by offering them the chance to win a prize.

Surprise one of your pupils by fixing the lock onto their bicycle in the bike shed. At the end of the day as your pupils leave school, whoever's bike has the golden lock gets to claim their prize.

Announce winners in assemblies and include their photograph in your school newsletters to further promote cycling.

## What you'll need

- A lock, which can be sprayed or decorated to make it stand out
- Prizes - speak to your head teacher to find out your budget for the activity
- Space to store your pupils' bikes.

## How it helps

This activity counts towards:

- Promoting exercise as part of the daily routine
- Builds cycling confidence.

## Resource

- Your cycle count log template.

**This activity can count towards your Modeshift STARS accreditation:** Travel activity - C16-C18  
Supporting: Promotion PR1, PR7,  
Curriculum CU1, CU8, Partnership P3



## Activity steps

### 1. Get ready

Work with your school travel working group to decide how you will run the competition and decorate the golden lock.

### 2. Tell your story

Sign in to Modeshift STARS to add your story and include pupils' feedback. Explain the activity and add photos and any posters or promotional materials. Feedback to your council officer.

### 3. Promotion

Let pupils know about the golden lock and what they need to do to win the prize in assemblies, your school newsletter and on the website.

### 4. Share the winners' stories

Build the excitement, share the winners' stories in assemblies and the newsletter. Keep everyone guessing - who's going to be next?

### 5. Check your success

What impact has the golden lock had on the number of pupils cycling to school? Ask pupils for their feedback.

# Cycle Count Log

Name of School: .....

Week: .....

Questions	Answer
Date of Count	
Cycle Count	
Scooter Count	
What was the weather like?	
Was there an activity happening in the school apart from Padlock Cycle promotion activity?	
If yes, what was the activity?	

Week: .....

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