

Child Accident Prevention Trust

Child Safety Week 2023



Safety made simple

#safetymadesimple

What is Child Safety Week?



Child Safety Week is the Child Accident Prevention Trust's annual community education campaign, acting as a catalyst for thousands of safety conversations and activities UK-wide.

We help families build **confidence** and **skills** in **managing the real risks** to children's safety.

We want all children to have the freedom to grow and learn, safe from serious harm.

This year Child Safety Week runs from **Monday 5 to Sunday 11 June**.

We would like to thank our official funders who make Child Safety Week possible



Thanks to the **British Blind and Shutter Association (BBSA)** for their funding in support of window blind safety.

Child Safety Week 2023



Safety made simple

Accidents tend to happen when there's a lot going on. So accident prevention needs to be simple.

 **Simple** changes **for parents** to stop the scariest accidents.

 **Simple** ways **for practitioners** to get involved even when under pressure.

That's why, for Child Safety Week 2023, our theme is **Safety made simple**.

Our free handouts offer simple changes that families can fit into busy routines.

And, for practitioners, we've made it simpler than ever to find what you need:

- Visit our new [resource centre](#) now for inspiration
- Download tips for parents
- Use our free session plans for easy mini workshops
- Follow us on [Facebook](#) and [Instagram](#) and share our Child Safety Week social media campaign

Why does child safety matter?



“All paediatricians dread breaking bad news: telling parents that their child requires emergency surgery or intensive care, or that resuscitation has been unsuccessful. When illness or death is the result of a preventable accident, the emotional toll is compounded by the avoidable nature of the tragedy.”

Consultant paediatrician

For the poorest families

Children from the poorest families are **40% more likely** to have a serious accident.

Public Health England

At home

80% of accidents to **under 5s** happen at home. **1 child dies each week** from an accident at home.

Public Health England

On roads

2,400 children are **badly injured** on roads every year.

Department for Transport

In Scotland

1 Scottish child **dies a month** from accidents.
1 in 7 emergency admissions were due to an accident.

Public Health Scotland

In England & Wales

Accidents **kill more children** than anything else apart from cancer.

ONS mortality statistics

There are families behind each of these statistics.

With your help, we can make children safer.

What free resources can I get?



Whatever you're doing, we've got you covered (did we say they're all free?)

Stuff to give to parents...



Fact Sheets



Translated Fact Sheets



Free Printed Resources

Stuff to help your activity...



Session Plans



Activity Sheets



Social Media Pack

About the Child Accident Prevention Trust

The Child Accident Prevention Trust is the only UK charity to focus on preventing death and serious injury to children from avoidable accidents.

Our vision is a safer world for all our children.

 **Join us** <https://capt.org.uk/sign-up/>

 **Follow us**  @ChildAccidentPreventionTrust
 @capt_charity

 **Donate** <https://capt.org.uk/donate/>

Registered charity in England and Wales (no. 1053549) and Scotland (SC051312)

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