

Slough Olympica: The Towns First Sports Carnival



SUNDAY 28TH JULY, 10 AM-5 PM
ARBOUR PARK STADIUM, STOKE ROAD: SL2 5AY

WHAT IS IT?

A Celebration of Sports in Slough. It will bring together all sports enthusiasts under one roof to inspire and engage residents and people who work in Slough to take up sports and build a healthier and happier community.

ORGANISED BY



We are a community hub with the aim to enhance the mental, physical, and economic well-being of residents in Slough. We aim to make people happier, healthier and to get the most out of the local area. By organising this event we wish to promote active lifestyles, engage the community, and highlight the wide range of sports on offer in our town.

www.thesloughhub.org



We are a community football club formed in 1890, with over 20 teams covering men, women, junior and disability teams. By joining together with health partners and other sports clubs we want to make a difference in the physical and mental health of people in Slough.

<https://www.sloughtownfc.net/>

FEATURES

- A table/stall for each Sports Club to meet the community and promote their club
- Demonstrations/trial sessions/competitions to showcase different sports
- Competitions to attract spectators and encourage participation
- Team Sports Competitions leading up to the Sports Day
- A Slough Sports Directory and Map – online and print
- Opportunities for corporations, businesses, organisations and groups to enter team competitions
- Support for charities that ensure access for people living with disabilities
- Corporate Sponsorship Opportunities

INVITATION TO SPORTS CLUBS

If you are a Sports Club based in Slough or welcome members from Slough, join us for the day to put your club on the Sports Map of Slough.

- All sports disciplines and types are welcome, from unicycling to cricket.
- Table/Stall is free. There is a limit of 50 places, so book your spot soon
- For a fee of £20:
 1. Get a larger area on the pitch.
 2. A 1-hour demonstration slot for your sport.
 3. A half-page advertisement in the Sports Directory



SAMPLE OF SPORTS FOR TEAM COMPETITIONS

- Five-a-side football – 5 people in a team, team members can be swapped around after each round
- Badminton – 4 people to a team: 2 men and 2 women.
- Table tennis: 4 people, mixed gender
- Tennis – 4 people to a team: 2 men and 2 women
- Volleyball: 6 people to team: mixed gender
- Basketball: 5 people to team: Separate men's and women's entries
- Net Ball: 7 people to a team: Mixed teams
- 4 x 100 m relay race: Separate men and women entries. The competition will be on July 28th
- Lawn Bowls: Mixed Men and Women
- Ten-pin bowling

INVITATION TO BUSINESSES AND ORGANISATIONS

Join us for a friendly competition leading up to the Slough Olympica in the spirit of team building and encouraging health and well-being amongst your friends and colleagues.

- ➔ Choose a sport
- ➔ Form a team of 4-6 people.
- ➔ Team competitions will start in July; the last date for entries is 15 June,
- ➔ Teams can be from a Company, Club, or group.
- ➔ Entry Fee is £75 for businesses and £20 for not-for-profit or non-commercial groups
- ➔ Only Sports with eight or more teams will go ahead.
- ➔ Award Ceremony at the Slough Olympica

INVITATION TO SPONSORS

Join us in bringing the Slough community together and energise the people of Slough by becoming a sponsor. Your contribution will make a lasting impact on local well-being and elevate your brand as a champion of positive change.

We offer three Levels of Sponsorship.

- **Bronze: £500.** Your banner prominently displayed at the Stadium, and a half page Advertisement in the Sports Directory
- **Silver: £2,500:** Option to have a table/stand at the Event and full-page Advert in the Sports Directory
- **Gold: £5,000:** Your logo on all posters and promotional material and your brand associated with all publicity for the event.

SUPPORT A GOOD CAUSE

All surplus money collected will be donated to charities that enable access to sports for people living with a disability.

CONTACT

Visit www.thesloughhub.org/olympica for more details,

Contact Rachel@thesloughhub.org or Adrian.gomm@sloughtownfc.net for more info