

Early Years Health and Well-being Accreditation





Early Years Health and Well-being Kite Mark

The kite mark is a new initiative for early years settings that has been created in partnership with Public Health. Its aim is to enable improvement of the health and well-being of children and their families. This health focus remains one of the priority areas for Slough, and this initiative will support early years settings to promote and establish the health improvement messages and practices that need to underpin the ethos of their childcare provision.

Currently, the areas of concern in the health of the local children are:

• **Oral health**....37.9% of 5-year-olds suffers with dental decay and 26% of 3-year-olds. The current national average is 23.4%. These figures mean that not only does Slough have one of the highest rates in the UK, but certainly one of the highest in the Southeast. Many of these children will require a hospital admission to extract the decayed teeth. This operation remains the most common reason for hospital admission for children aged 5-9 years, with a child in England having a tooth extracted every 10 minutes.

Local Authority	Reception Year
	Obese and severe obese
	2021/22 (%)
England	10.1
Slough	10.8
Southeast	8.7

• **Obesity levels**.... Latest data (2021/22) shows the following:

- Inactivity and sedentary behaviour.... Only 17.5% of children and young people are meeting the current recommended guidelines of taking part in sport or physical activity for at least 60 minutes every day...with 32.9% doing less than an average of 30 minutes each day. Compared nationally, Slough is rated the 10th least active council in England.
- Mental and emotional health.... The latest 2017survey revealed 1 in 8 (12.8%) 5–19-year-olds, were found to have at least one mental health disorder (emotional, behavioural, hyperactive, or other). There has been a particular increase in emotional disorders (includes anxiety and depression) from 3.9% in 2004 to 5.8% in 2017.

To address these health inequalities, there is an increased need for early years providers to work collaboratively with health professionals, external agencies, and services, to support their parents and carers to ensure the best health outcome for their children.

The kite mark incorporates an accredited award scheme that will recognise the achievements of settings and enable them to showcase the great work they are doing.

It encompasses the following four areas of assessment:

- Criterion 1: Health and Well-being
- Criterion 2: Nutrition and Oral Health
- Criterion 3: Physical Activity and Active Play
- Criterion 4: Emotional and Mental Well-being

Each criterion has assessment areas that will be evaluated, and for most of the assessment requirements there are 3 levels (Entry level, Intermediate level and Advanced level). Within these levels, there will be a requirement to provide evidence of good practice, for the area being assessed.

Points will be awarded for each piece of evidence provided, and the value of points will be as follows:

- Entry level (Mandatory) = 1 point (It is essential that all entry level points are achieved)
- Intermediate level = 2 points
- Advanced level 3 points

The level of award gained will be calculated based on the percentage of points gained out of the maximum points available in each assessment area.

The following table is an 'at a glance' summary of this point system, and levels of award achievable.

Levels of Award	Health and Well-being	Nutrition and Oral health	Physical Activity and Active Play	Emotional and Mental Well-being	Total Points from all areas
Minimum Points to achieve Bronze (10%)	6	11	4	6	28
Minimum Points to achieve Silver (45%)	27	50	18	29	124
Minimum Points to achieve Gold (75%)	46	83	29	48	206
Maximum Points available	61	111	39	64	275

Criterion 1: HEALTH AND WELL-BEING

Good health in the early years of a child's life is of great importance, and crucial to their growth and development. Not only does it help to prevent illness and disease but contributes to their readiness for school. *The EYFS states " Children learn best when they are healthy, safe, and secure"*. It is therefore the responsibility of early year's settings to ensure the health needs of children in their care are paramount.

Assessment requirement 1	The setting's ethos concerning health and well-being is clearly communicated to parents and carers
Evidence of good practice Entry Level (1 point each) You can tick these off, and evidence will be seen on a visit.	 Welcome Pack- gives details of the setting, its ethos, and mission statement Show around visits for new parents Policies in Place: Sickness policy (includes exclusions for infection control Administration of Medicines Health & Wellbeing Policy (includes no smoking)
Intermediate Level (2 points each) Evidence confirmed as above	 Policies in Place: Toilet Training / Intimate care Policy
Advanced Level (3 points each) Evidence can be seen on a visit or by accessing the website, social media platform, or online system that the setting uses.	 Website and social media: Parents and Carers able to find out more about the setting Details of healthcare services, session times of parent workshops, and parent and child play sessions (this does not have to take place in your setting, but accessible in the community) Details of the setting available on the Family Information Service website Publications – e.g., Newsletters available in other languages

Assessment requirement 2	Staff aware of the health needs of children. E.g. A specific dietary requirement, dental needs, social care involvement, any medical conditions
Entry Level (1 point each) You can tick these off, and evidence will be seen on a visit.	 Registration form - includes the child's health, medical, and dietary needs Staff trained in: Safeguarding Paediatric First aid Health and Safety
Intermediate Level (2 points each) Evidence confirmed as above.	 Record of a child's relevant medical information i.e., dentist registration, GP contact, health visitor contact
Assessment requirement 3	Staff aware of the health needs in the local community, especially regarding dental health and obesity levels, and promote as well as model to the children and families how to live a healthy lifestyle.
Entry Level (1 point each) Evidence seen on a visit.	 A mealtime register indicates the dietary needs of each child Water is always available for staff and children Staff meeting records – health & wellbeing issues discussed
Intermediate Level (2 points each) Observe on a visit.	 Healthy lifestyle information displayed on notice boards
Advanced Level (3 points each) Evidence seen on a visit. Discussion with staff	 Healthy Start Scheme promoted, and information available for families (including how to claim, and where to collect healthy start vitamins) Details available of local health clinics, Dentists, and the services running in local Children's Centres Access to community services that encourage healthy living

Assessment requirement 4	The setting is aware of the recommended immunisations for children and staff, and work with parents and carers to ensure their children receive the relevant vaccinations.
Entry Level (1 point each) Evidence seen on a visit.	 Record status of immunisations of children
Intermediate Level (2 points each) Evidence by a visit, and discussions with staff.	 Staff are encouraged to ensure that their own vaccinations are up to date, including the Flu vaccine in winter
Advanced Level (3 points each) See training log. Observe on a visit. See evidence of promotional material, and communication with families.	 Staff receive information/ training on immunisations to enable them to inform families Promotion of the UK immunisation schedule – Displays of Posters and information leaflets of immunisation due dates i.e., https://www.nhs.uk/conditions/vaccinations/nhs-vaccinations-and-when-to-have-them/ Factsheets available on childhood immunisations and myth busting facts, including details of where vaccinations are carried out

Assessment requirement 5	The setting promotes partnership working to aid health improvement.
Intermediate Level (2 points each) See evidence of how this is promoted.	 Key contact list of health professionals and services Signpost parents and carers to these local services Health Visitor appointment or drop-in sessions Breastfeeding drop-in Speech & Language sessions, in person or online Parent and child groups
Advanced Level (3 points each) Evidence seen on a visit or sent via email	 Support received from the Early Years Health Improvement Officer Meeting records or communication emails with external partners' e.g., Oral Health Improvement Team, Health Visiting Team, Speech & language Therapists, Special education needs team, Activity Co-ordinators

Sources of support network - External partners and oth - Guidance documents and	er services	Relevant notes:		
 Health Visiting Team EYFS Advisory Team Early Years Health Improvement Officer Family Services Team Family Information Service Social Care team (if appropriate) Public Health Team Local GP surgery / Health Clinic Local Pharmacy Local Dentists Healthy Start Scheme www.healthystart.nhs.uk Slough Well-being Board Childminder Services Other PVI settings 				
 Other PVI settings Oral health Improvement team Local Dentist partnership Breastfeeding support team SEND Team Link schools 				
 Start for Life resources www.earlyyearshub.co.u www.nice.org.uk www.publichealthslough www.nhs.uk www.sloughfamilyservic www.solutions4health.co www.berkshirehealthcar 	<u>i.co.uk</u> es.org.uk <u>o.uk</u>			
Points available in this assessment area: 61 points	Points gained:	Assessment Date:	Review Date: (if applicable)	Assessor's signature:

Criterion 2: NUTRITION AND ORAL HEALTH

Healthy eating and good oral health both contribute to healthy outcomes for young children. The EYFS welfare requirement states "Where children are provided with meals, snacks, and drinks, they must be healthy, balanced, and nutritious" Settings have a responsibility to deliver this requirement and ensure the children in their care are taught about healthy eating and how to make healthy food choices, as well as how to look after their teeth.

Assessment requirement 1	Policies and procedures in place that give guidance on healthy eating, oral health, and management of special dietary requirements.
Evidence of good practice Entry Level (1 point each) See evidence on a visit Observation of a mealtime.	 Healthy snack / meal provision □ Food Safety star rating award: Level 3-star rating applied for / achieved □
Intermediate Level (2 points each) Evidence confirmed as above	 Mealtime Policy and Procedure Oral Health Policy / Practices Management of dietary needs (including allergy management) Food Safety star rating award: Level 4-star rating achieved
Advanced Level (3 points each) See evidence on a visit	 Portion control guidance and monitoring Healthy Packed Lunch Guidance / Policy Food Safety star rating award: Level 5-star rating achieved

Assessment requirement 2	Staff trained in healthy eating, food safety and oral health.
Entry Level (1 point each) See training log or certificates	 Staff who handle food and drink are trained in Level 2 food safety
Intermediate Level (2 points each) See evidence on a visit. Observe an activity session, or see photos on the setting's website, social media platform or online communication system.	 Slough Healthy Smiles training received Slough Healthy Smiles - Silver level of award achieved Staff plan sessions that help to deliver healthy eating and oral health messages
Advanced Level (3 points each) See training certificates. Observe a mealtime and have discussions with staff members. See SHS award	 A member of staff who oversees nutrition and oral health promotion Staff trained in: Healthy packed lunch guidance Portion control guidance Slough Healthy Smiles accreditation scheme Toothbrushes provided and tooth brushing practice in place Gold level of award achieved

Assessment requirement 3	Safe and appropriate environment for the children to have their meals. Food and drink provided is nutritious and healthy. Supervised mealtimes that encourage independence and a positive mealtime experience for the children.
Entry Level (1 point each) Observation of a mealtime See evidence of staff observations	 Staff supervise and model for the children independent skills, and good manners at mealtimes Children encouraged to make healthy food choices, and try new foods Mealtime routines are inclusive for all children Daily food intake chart recorded, and parents informed Regular observations of staff practice at snack and mealtimes
Intermediate Level (2 points each) See evidence on a visit. Have discussions with staff	 Food prepared on site, or prepared externally and delivered, complies with current recommended healthy eating guidelines Babies 6m+ trained to use a free flow /open cup Babies between 6m and 12m trained to drink from a cup instead of a bottle
Advanced Level (3 points each) See evidence on site Have discussions with staff	 The setting protects and supports breastfeeding in all areas of the service, in line with Baby Friendly Initiative standards Procedure for the provision and storage of breastmilk and infant formula Details available for parents on where to access breastfeeding support Staff member versed in how to transition a child from milk diet to solid foods, and can support parents and carers

Assessment requirement 4	Involvement of children and parents in planned oral health and healthy nutrition promotions. Workshops and information sessions available for parents and carers to attend.
Entry Level (1 point each) See evidence on a visit Observation of an activity session Discussion with staff	 Staff teach the children about the importance of healthy eating and looking after their teeth Food preparation sessions and healthy cooking activities with the children Maintaining displays that support healthy eating and oral health, with children's involvement Meetings arranged with the Manager or other staff members for parents and carers to discuss any concerns about their child's eating habits or oral health
Intermediate Level (2 points each) See evidence on a visit	 Resources available for use with the children, to support good nutrition and oral health □ Leaflets and information sheets available for parents and carers on how to maintain good oral health for their family □ Guidance given to parents on the effects of prolonged bottle feeding and use of dummies, in line with current guidelines i.e., babies over the age of 1 should no longer use a bottle or dummy □ Oral Health Improvement Officer delivers information sessions to the children, as well as to parents and carers □
Advanced Level (3 points each) See evidence on a visit Receive evidence and feedback from partners on sessions they have carried out	 The setting is aware of local and national initiatives that promote healthy eating and oral health, and involve the children and parents and carers in planned activities Oral health questionnaires available for parents and carers to complete - to inform staff of a child's oral health status, and if any interventions are needed Onsite dental visits, or visits with the children to the local dental surgery Taster sessions for parents to try new menu ideas before they are implemented, if the setting provides cooked meals Healthy recipe ideas available for parents to try at home Feedback and evaluations received from parents and carers on internal promotional events they attend Signpost parents and carers to cookery classes that are running in other settings or venues

Assessment requirement 5	Children are exposed to a variety of healthy food that incorporates different cultures, in line with the 'understanding the world' area of the EYFS framework that states" children should be guided to make sense of their physical world and their community through opportunities to explore, observe and find out about people, places"
Entry Level (1 point each) See evidence on a visit	 Food themed resources available
Intermediate Level (2 points each) See evidence on a visit Observation of a mealtime and speak with the staff and children.	 Photo displays of a variety of foods and meals that celebrate different countries and cultures The children learn about the different dietary requirements of other children i.e., diets based on religion, culture, or allergy related
Advanced Level (3 points each) See evidence on a visit, via website, social media platform, or online communication system. Have discussions with families	 Children involved in planting and preparation of food grown onsite Cultural days - children learn about food from different countries, and have opportunities to try these Parental and family involvement in cultural days or events

Sources of support networks: - External partners and other services - Guidance documents and website links	Relevant notes:
 Oral health Promotion Team commissioned by Slough Borough Council www.publichealthslough.co.uk Delivering Better Oral Health 2017 – Department of Health's evidence-based toolkit for prevention. www.gov.uk /government/publications/improving-oral- health: a toolkit to support commissioning of supervised tooth brushing programmes in early years and school settings. 	
 Baby Friendly Initiative Consultations with Health visiting team. Access for parents and carers to weaning sessions run in the setting, or other local settings. WHO guidelines on infant feeding. 	
 Eatwell Guide Voluntary Food and Drink Guidelines for Early Years Settings in England Caroline Walker trust – eating well for under 5's <u>www.cwt.org.uk</u> 	
 Eat better Start better publication - Promoting and supporting healthy eating in early years settings 	
 <u>https://www.actionforchildren.org.uk/resourc</u> <u>es-and-publications/information-guides/eat-</u> <u>better-start-better/</u> <u>www.schoolfoodtrust.org.uk</u> Nursery meal delivery service 	
 Periodic assessment chart to gauge how the children like or dislike the meals. 	

Sources of support networks: - External partners and other services - Guidance documents and website links	Relevant notes:
 Support and guidance from the Early Years Health Improvement Officer 	
 Healthy Start resources Infant and toddler Forum publications Change for Life Publications Operating the 'Safer Food better Business' Food safety management system 	
 Library service Local shops or restaurants involved in food provision 	
Points available in this assessment area:Points gained:	Assessment Review Date: Assessor's signature: Date: (if applicable)
111 points	

Criterion 3: PHYSICAL ACTIVITY AND ACTIVE PLAY

This is essential for a child's growth and development. *The EYFS states'' Physical development involves providing opportunities for young children to be active and interactive, and to develop their co-ordination, control, and movement. Children must also be helped to understand the importance of physical activity....* Furthermore, as stated in the 2019 review of the Early Year's Inspection handbook, in the quality of education of the EYFS curriculum, assessment of impact will be made on the following: From birth onwards, *children are physically active in their play, developing their physiological, cardiovascular, and motor skills....* Settings therefore need to ensure these stipulations are being met.

Assessment requirement 1	The setting can demonstrate the importance of daily physical activity.
Evidence of good practice Entry Level (1 point each) See evidence on a visit	 Access to outside play in all weathers Daily planned activities that are child-led, and encourage physical development Risk assessments in place
Intermediate Level (2 points each) See evidence on a visit Discussions with staff	 Physical development / Active play Policy in place The setting actively seeks to reduce sedentary behaviour, and educate the children on the importance of sitting less and moving more Inclusion of children with physical disability, and the availability of resources to suit their needs
Advanced Level (3 points each) See evidence displayed in the setting or promoted in other ways	 Staff member who takes a lead in developing active play, and oversees activity sessions The setting organises 'Walk and talk' sessions to local outdoor play areas, with the children

Assessment requirement 2	Help parents to be aware of the importance of physical activity and how they can develop different ways to involve active play into everyday life
Intermediate Level (2 points each) See evidence on a visit	 Displays communicating the importance of 'being Active'
Advanced Level (3 points each) See evidence of how this is promoted to families	 Regular and updated leaflets and newsletters explaining the importance of physical activity, and recommended levels of daily activity for children and adults Guidance to parents and carers on the effects of prolonged buggy use Local Activities timetable available or on display Parent and child activity sessions onsite, or signpost parents and carers to parent and baby /child sessions in other local venues
Assessment requirement 3	 Staff plan and implement physical activity and active play each day, including free flow where possible, in line with the recommended guidelines for young children i.e. Under 1's (non mobile) – at least 30 minutes tummy time spread throughout the day, which encourages reaching, pushing, pulling themselves, and rolling over. Toddlers (1-2 years) – 180 minutes (3 hours) spread over the day, including active play indoors and outdoors. Pre-schoolers (3-4) – At least 180 minutes of activity, with 60 minutes being moderate to vigorous intensity active play.
Entry Level (1 point each) See evidence on a visit or received via email.	 Observations of staff practice, by senior staff Staff meetings that involve discussions and planning of physical activity practices
Advanced Level (3 points each) See training certificates.	 Staff attend Physical activity training

Assessment Requirement 4	Involvement of external agencies or health professionals that can advise and support physical activity and active play.
Intermediate Level (2 points each) See evidence on a visit	 A physical activity programme implemented in the setting
Advanced Level (3 points each) Discuss with staff if this is in place onsite, or if available locally. See evidence of how this is promoted to families.	 Partners run active play sessions for parents & carers within the setting, or accessible locally

Sources of support netwo - External partners and o - Guidance documents an	ther services	Relevant notes:	:	
 Active Slough team Local gym representat Leisure Centre contact Local sports coaches Local schools PE depar Baby massage instructor Exercise Coach Library service – Music EYFS Advisory Team SEND team Health Visiting Team www.nhs.uk/change4 www.slough.gov.uk www.communityplay https://getberkshirea 	tment or and dance sessions thife ugh.co.uk er.co.uk			
Points available in this assessment area:	Points gained:	Assessment Date:	Review Date: (if applicable)	Assessor's signature:
39 points				

Criterion 4: EMOTIONAL AND MENTAL WELL-BEING

Emotional well-being has been described as "A positive state of mind and body, feeling safe and able to cope with a sense of connection with people, communities and the wider environment" (WHO 2007). A child's emotional well-being is as important as their physical health. Personal, social and emotional development is one of the prime areas of learning and development in the EYFS, which states ..."children should be supported to develop selfconfidence and self awareness, manage feelings and behaviour, and make positive relationships". To meet these EYFS requirements, early years settings must therefore ensure children are offered the correct experiences and support.

Assessment requirement 1	The setting supports staff, children and families to manage their personal, social, and emotional needs.		
Evidence of good practice Entry Level (1 point each) You can tick these off, and evidence will be seen on a visit to the setting.	 Confidentiality Policy Key Worker policy Settling in policy /procedure Behaviour Management Policy Ongoing developmental records for each child Management observe staff, support them in their role and have evidence of professional development Planned training days for staff 		
Advanced Level (3 points each) See evidence of completed training See evidence on a visit Discuss with staff how families are supported to access the relevant services	 Staff training around mental health and emotional wellbeing PSED training Attachment training Current Information on display in the setting on the support available for emotional and mental health e.g., depression, debt, smoking cessation, Get Active sessions (exercise is proven to improve mental and physical health) 		

Assessment requirement 2	Staff forge positive relationships with the children, and their parents and carers. Parents and carers are supported at times of a child's life that can be emotionally challenging e.g. weaning, toilet training, sleep routine, new birth			
Entry Level (1 point each) Evidence seen on a visit Discussions with staff members Evidence seen of the communication methods used with families	 Identify children's interests, and their likes and dislikes Staff are aware of factors that affect a child's emotional well-being, and support them accordingly, e.g., new birth or death in the family Staff have ongoing communication with parents and carers about the development of their child 			
Advanced Level (3 points each) Evidence seen on a visit, via email, or online Discussions with staff and families	 Home visits Parents and carers actively involved in the setting Staff able to signpost parents and carers to workshops that can help them with their children e.g., parenting classes 			
Assessment requirement 3	Staff are able to identify vulnerable children and families, and implement support programmes to help them.			
Entry Level (1 point each) Evidence seen on a visit	 Awareness of the referral pathway for the 'front door' and Early help hub Observations and assessments records Referral of children to Speech and Language Parental involvement in meetings regarding their child 			
Advanced Level (3 points each) Evidence seen on a visit	 Referral to the Child and Adolescent Mental Health Service (CAMHS) or the Social, Emotional, and Behavioural Difficulties Outreach Service (SEBDOS) as appropriate 			

Assessment requirement 4	The setting demonstrates good partnership working with external agencies, and signpost parents and carers to specialist services who can offer advice and support.
Entry Level (1 point each) Evidence seen on a visit Discussions with staff members	 Transitioning procedure and support – Staff work together with local schools and other settings to help children transition to school placement, or move between settings
Intermediate Level (2 points each) See evidence on a visit	 Promotional leaflets/posters from external agencies displayed in the setting
Assessment requirement 5	Children with additional needs have their requirements met.
Entry Level (1 point each) Evidence seen on a visit	 Inclusion Policy Resources available e.g., specialist equipment and toys
Intermediate Level (2 points each) Evidence seen on a visit	 Specialist involvement of external professionals that can carry out assessments of children with additional needs Individual Education Plans in place, as necessary

Assessment requirement 6	Acknowledgement of beliefs and cultural backgrounds of the children and their families.		
Entry Level (1 point each) Evidence seen on a visit Access the setting's social media platform or other means of communication with families	 The setting displays evidence of diversity Cultural days and events celebrated 		
Intermediate Level (2 points each) Discussions with staff Evidence on a visit	 Where possible, use staff who speak other languages to support communication with families Photos of children's families on display 		
Advanced Level (3 points each) See evidence on a visit Observation of a mealtime or food preparation session Discussions with staff	 Introduce foods/ menus that include foods from different cultures Support families to access information, advice, and guidance (IAG) Parents who have English as an additional language, are supported to access English classes, where appropriate 		

Sources of support networks: - External partners and other services - Guidance documents and website links	Relevant notes:
 EYFS guidance document EYFS Advisory team 	
 ASD specialist staff Speech and Language Therapists Educational Psychologists Play Therapists Berkshire CAMH Service SENCO 	
 Health Visiting Team Early help services Child protection services Domestic abuse Services Family Support Team Family Information Service 	
 Talking therapies Bereavement counselling and resources Appropriate helpline numbers Debt Counselling and Support 	
 MECC training (Make every contact count) Perinatal mental health support 	
 Emotional First aid training for parents and carers Antenatal and Post-natal support for mothers 	
 Stop smoking services Substance and alcohol misuse programmes Support convises for 'Looked after Children' 	
 Support services for 'Looked after Children' Aspects of parenting course The PALS Programme 	

Sources of support networ - External partners and or - Guidance documents ar	ther services	Relevant notes:		
 www.ofsted.gov.uk www.earlylearninghq.a Attachment Training co www.publichealthsloug www.sloughchildren.re www.berkshirehealthco www.healthystart.nhs. www.drinkaware.co.ul www.nhs.uk/livewell/a www.sloughfamilyserv 	ourse gh.co.uk eferrals@scstrust.co.uk are.nhs.uk uk uk ś ilcohol gh.co.uk			
Points available in this	Points	Assessment	Review Date:	Assessor's signature:
assessment area:	gained:	Date:	(if applicable)	Assessor's signature.
64 points				

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